

FARMASI



OPPORTUNATY GUIDE

2026

UNITED KINGDOM

WELCOME TO **FARMASI**

YOUR JOURNEY TO SUCCESS STARTS HERE.

Welcome to a world of incredible opportunities!

FARMASI is an international beauty and personal care company that produces beauty, household, and wellness products. Our company is one of the fastest-growing direct-selling companies in the world, and we share our mission with more than four million Influencers.

At FARMASI, we celebrate beauty and individuality. We provide access to innovative, high-quality products so our customers can look and feel their best. We change people's lives not only through the proven benefits of powerful natural ingredients but also by empowering them to achieve success as far as they can dream.

Most importantly, we do so by holding ourselves to the highest level of honesty and integrity, remaining true to the honest principles established by our founder, Dr. C. Tuna.

Just like our founder and grandfather Dr. C. Tuna has done for over 70 years, we continue to provide the highest quality of products possible for as many people as possible. Located in Omerli, Istanbul (Turkey), our manufacturing operation is one of the largest cosmetic campuses in Europe and the world. Through our family-owned operation, we continue his legacy of helping people.

We are so excited to see what we can accomplish together. Life is for living – traveling, spending time with your family, helping people, and making new friends. Dream BIG because if you work hard, all your dreams can come true.



Emre Tuna
President

Sinan Tuna
CEO



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PRODUCTS

Since 1950, FARMASI has been producing affordable luxury products with the highest beauty standards and the very best ingredients. As a Beauty Influencer, enjoy 50% off all personal purchases.

OPPORTUNITY

FARMASI's compensation plan is designed to help you earn money quickly at a low startup cost.

SERVICE

Customers come first; that's why FARMASI has built a \$30 million campus in Miami, Florida, to service all of North America.

TRUST

We are proud of the close relationships we have with our Beauty Influencers. We know trust must be earned and we don't take it for granted. That's why we listen to our Beauty Influencers to understand their needs.

GLOBAL

FARMASI is revolutionising the beauty and wellness industry in over 35+ countries, and we are just getting started!

INNOVATION

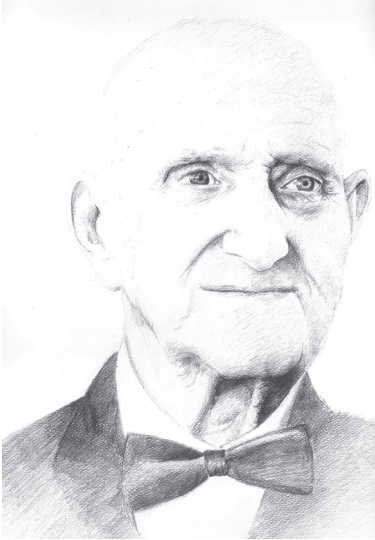
FARMASI employs the latest technology and the most innovative practices at our state-of-the-art FarmaCity, one of the largest cosmetic manufacturers in Europe.

YOUR GLOBAL OPPORTUNITY

FARMASI presents an incredible global opportunity for you to expand your business horizons! By becoming a part of our community, you gain the ability to welcome Beauty Influencers not only from your own country but from all corners of the world. As a Beauty Influencer based in the US, Canada, and the Dominican Republic, you have the exciting chance to recruit in Mexico, Romania, Spain, Colombia, Portugal, Moldova, Czech Republic, Poland, Slovakia, and Hungary. Seize this international potential and embark on a journey of limitless growth!



Feel free to access the Country Enrolment Guide here. For detailed information about the compensation plan, kindly visit the website dedicated to the specific country.



OUR **LEGACY**

Dr. Cevdet Tuna, one of Turkey's first doctors, started FARMASI over 70 years ago. He established one of the first pharmaceutical factories in Turkey, Tege Pharmaceutical Factory. Dr. Tuna formulated some of the first Turkish medicinal products, including cough syrup, painkillers, burn ointment and cough lozenges.

In 1950, when Dr. Cevdet Tuna entered the beauty and health sector, he founded the brand we love today. Since then, FARMASI has established itself as an innovative, reliable, sustainable, and leading brand that best understands the needs of both its customers and Beauty Influencers.

Dr. C. Tuna loved his work and believed that people are the most valuable assets of a company, investing heavily to educate employees and create incredible business partners.

A LIFE DEDICATED TO SUCCESS.

OUR HISTORY

1923

DR. C. TUNA
was born

1947

DR. C. TUNA
graduated from Goethe
Medical School

1950

DR. C. TUNA
started creating
his own formulas

2004

FARMASI
brand was born

2009

DR. C. TUNA
brand was born

2010

Started direct
selling in Turkey

2014

MR. WIPES
brand was born

2015

NUTRIPLUS
brand was born

2016

Operations
in 16 countries

2017

DR. C. TUNA
passed away

Operations in
24 countries

2018

Became #1 network
marketing in Turkey

2019

Launched operations
in the US

2021

Launched operations
in Mexico and Canada

2022

Launched in
Dominican Republic

2023

Launched in Spain,
Portugal and Colombia

2024

Launched in United
Kingdom and Brazil

Our future grows together.

COMPANY **CREDO**

At FARMASI, we believe in the **power of beauty**. Every woman deserves to feel like her most beautiful, empowered self. True, authentic beauty has the ability to bring people together and create an unshakable community. We know that beauty is born on the inside, which is why we love to celebrate every shade and shape, but also every culture and background.

We believe in the **power of self-expression**. We give women the opportunity to create the life of their dreams, which opens the door to joy, confidence and independence. At FARMASI, we provide the tools and support to help women experience the success and fulfilment that they've always wanted.

We believe in the **power of intention**. A person's life is not defined by their circumstances but rather by what they choose to do with the opportunities they've been given. At FARMASI, the sky is the limit – Beauty Influencers are able to achieve the highest level of success, no matter where they live or where they're from.

We believe in the **power of integrity**. Always holding ourselves to the highest level of honesty and accountability, we never test on animals or cut corners. We use powerful, natural, high-quality ingredients to create premium products that are also good for you and your family. After all, YOU are part of our FARMASI Family.

We believe everyone has the **power to empower**. As a company, we aim to improve the lives of women and men all over the world by providing the most profitable direct-selling business opportunity in our industry and, in turn, the opportunity for our people to change the lives of others. We create leaders, people who not only have the ability to change their communities, but the **power to change the world**.

FARMASI **BY THE NUMBERS**





Paraben-free and
no heavy metals!



Dermatologically
tested!



Our products don't
contain gluten



No animal
ingredients are used!



Manufactured in
laboratory environment!



Non-GMO!



Sodium Lauryl
Sulfate free!



Not tested
on animals!

OUR BRANDS



At FARMASI, we provide a wide range of products to address your family's needs.

From makeup to skincare to home and wellness, our products are specifically designed to improve your lifestyle by making your day-to-day easier and healthier.

FARMASI



FARMASI cosmetics strike the perfect balance, providing beautiful, on-trend products for professional makeup artists and everyday consumers of all ages and ethnicities looking for high-quality makeup.

Now everyone has access to looking and feeling beautiful at affordable prices.

Forever at the forefront of innovation, Dr. C. Tuna skincare solutions deliver cutting-edge technology through regimens that fit easily into any lifestyle.

Born from the perfect balance of nature and science, Dr. C. Tuna products are clinically proven to deliver visible, industry-leading results.

DR. C. TUNA



Nutriplus



Beauty starts on the inside with a healthy lifestyle and feeding your body with what it needs to thrive. With our lives so on the go, it can be hard to always get what your body needs from your food.

That's why we created Nutriplus – quality nutrition solutions designed to elevate your health and enrich your lifestyle. Nutriplus products make reaching your goals easier – and when you feel better, you look better.



SEE OUR PRODUCT
CATALOGUE HERE

SCAN HERE



ACTIVE

Refers to any sales activity of a Beauty Influencer within a calendar month.

BEAUTY INFLUENCER (BI)

An independent Beauty Influencer (BI) who sells FARMASI products totalling at least 75 PV within a rolling 6-month period. All BIs are eligible to earn Retail Profits and Online Commissions as well as participate in the Welcome Program.

QUALIFIED BI

You are considered qualified when you achieve a minimum of 75 Personal Volume (PV) a month. To earn bonuses, you must be qualified with at least 75 PV.

BONUS LEVELS

Your Group Volume (GV) determines your Bonus Level percentage. It is used to determine your title and to calculate commissions.

DIRECTOR VS MANAGER

You are considered a Manager until you achieve the title for 3 consecutive months. If you achieve the same title for 3 consecutive months, you will become the Director of that title.

DOWNLINE

Every Beauty Influencer (BI) you personally enrol, and their teams, are in your downline.

FRONTLINE

Beauty Influencers you personally sponsor. Also known as 1st Generation.

GRACE PERIOD

Starting on your enrolment date, to participate in the Welcome Program and to contribute to the Team Building Bonus, you must achieve 75 Personal Volume (PV) by the last day of the calendar month. If you aren't able to do this, this time period is extended until the last day of the following calendar month, although your efforts reset to zero at the beginning of that month. This is the only time you are granted an extension to achieve goals.

GENERATION

Your frontline Beauty Influencers are your 1st generation. Any Beauty Influencers they enrol are your 2nd generation, and so on.

PERSONAL VOLUME (PV)

Every time a product is purchased from FARMASI, volume is generated. Volume from you and your Retail Customers' purchases on your FARMASI website is called Personal Volume (PV).

GROUP VOLUME (GV)

Group Volume is calculated by adding your own Personal Volume (PV) and the Personal Volume (PV) of all of those on your team, including all generations.

LEADERSHIP GROUP VOLUME (LGV)

The total Group Volume (GV) of your 25%, 22% and 18% Bonus Level Beauty Influencers combined.

LEGS

Number of frontline Beauty Influencers (BIs) who have achieved a 25% Bonus Level.

ONLINE STORE AND PERSONAL LINK

As a FARMASI Beauty Influencer, you receive a website where your customers can purchase products.

ONLINE CUSTOMER

A customer who purchases FARMASI products online at the suggested retail price from your personal website.

TITLE

Your title is based on your personal sales and the sales of your team.

SIDE POINTS

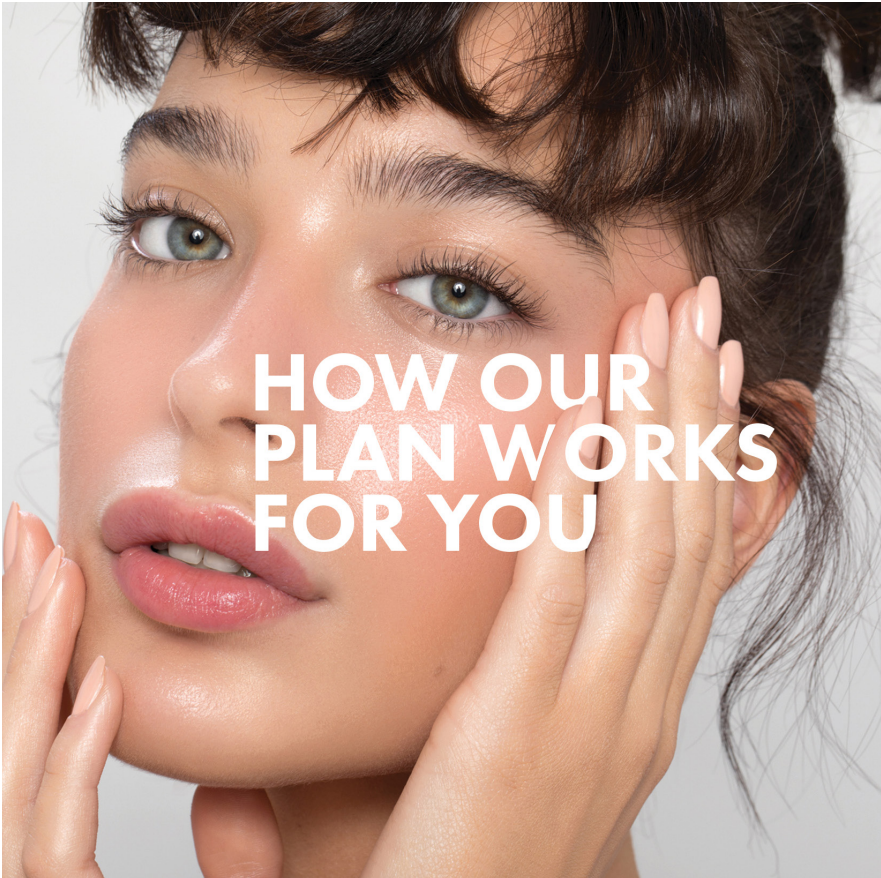
Side Points are calculated by your Group Volume (GV) minus the GV of your frontline Beauty Influencer (BIs) with 25% Bonus Level and the Beauty Influencer (BIs) with the highest Group Volume (GV) with a 22% or 18% Bonus Level. Side Points are used to determine title achievement.

TITLE POINTS

Title Points are accumulated based on the title of each of your frontline Beauty Influencers (BIs).

QUALIFIED RECRUIT

New recruits are qualified when they achieve a minimum of 75 Personal Volume (PV) their first month (or grace period) and the sponsor also qualifies for the Team Building bonus.



Whether your goal is to supplement your income or make FARMASI your full-time career, we're committed to helping you earn as quickly as possible. With our unique compensation plan, thousands of men and women just like you have been able to earn additional income to create the career and lifestyle of their dreams.

TITLE		BONUS LEVEL	GROUP VOLUME	SIDE POINTS	LEGS	TITLE POINTS
EXECUTIVE BOSS DIRECTOR	EXECUTIVE BOSS MANAGER	25%	200,000	10,000	30	240
BOSS DIRECTOR	BOSS MANAGER	25%	150,000	10,000	30	120
PRESIDENT DIRECTOR	PRESIDENT MANAGER	25%	100,000	10,000	20	60
VICE PRESIDENT DIRECTOR	VICE PRESIDENT MANAGER	25%	80,000	10,000	16	30
DIAMOND DIRECTOR	DIAMOND MANAGER	25%	60,000	5,000	12	15
EMERALD DIRECTOR	EMERALD MANAGER	25%	40,000	5,000	8	
PLATINUM DIRECTOR	PLATINUM MANAGER	25%	20,000	2,500	4	
GOLDEN DIRECTOR	GOLDEN MANAGER	25%	10,000	2,500	2	
BRONZE DIRECTOR	BRONZE MANAGER	25%	5,000	1,500	1	
DIRECTOR	MANAGER	25%	5,000	1,500		
VIRTUAL MANAGER		25%	5,000			
BEAUTY INFLUENCER		22%	3,600			
		18%	2,200			
		15%	1,400			
		12%	900			
		9%	600			
		6%	400			
		3%	200			

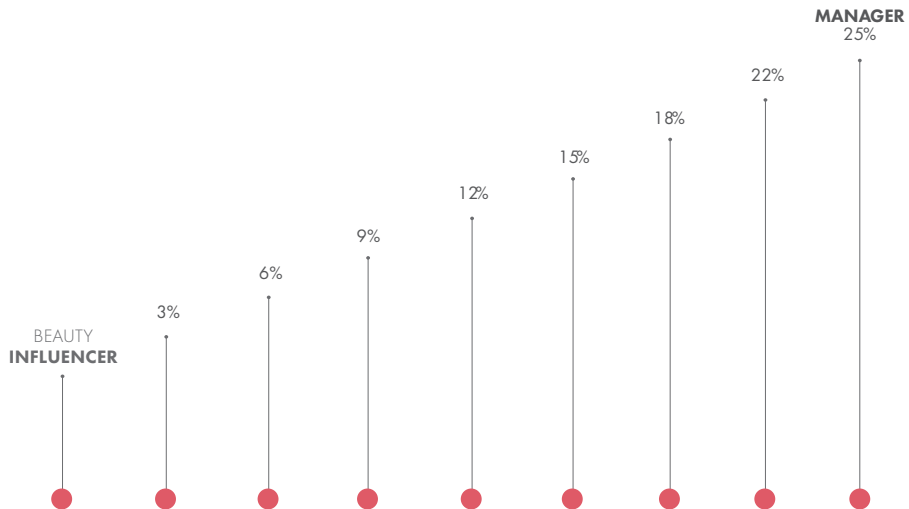


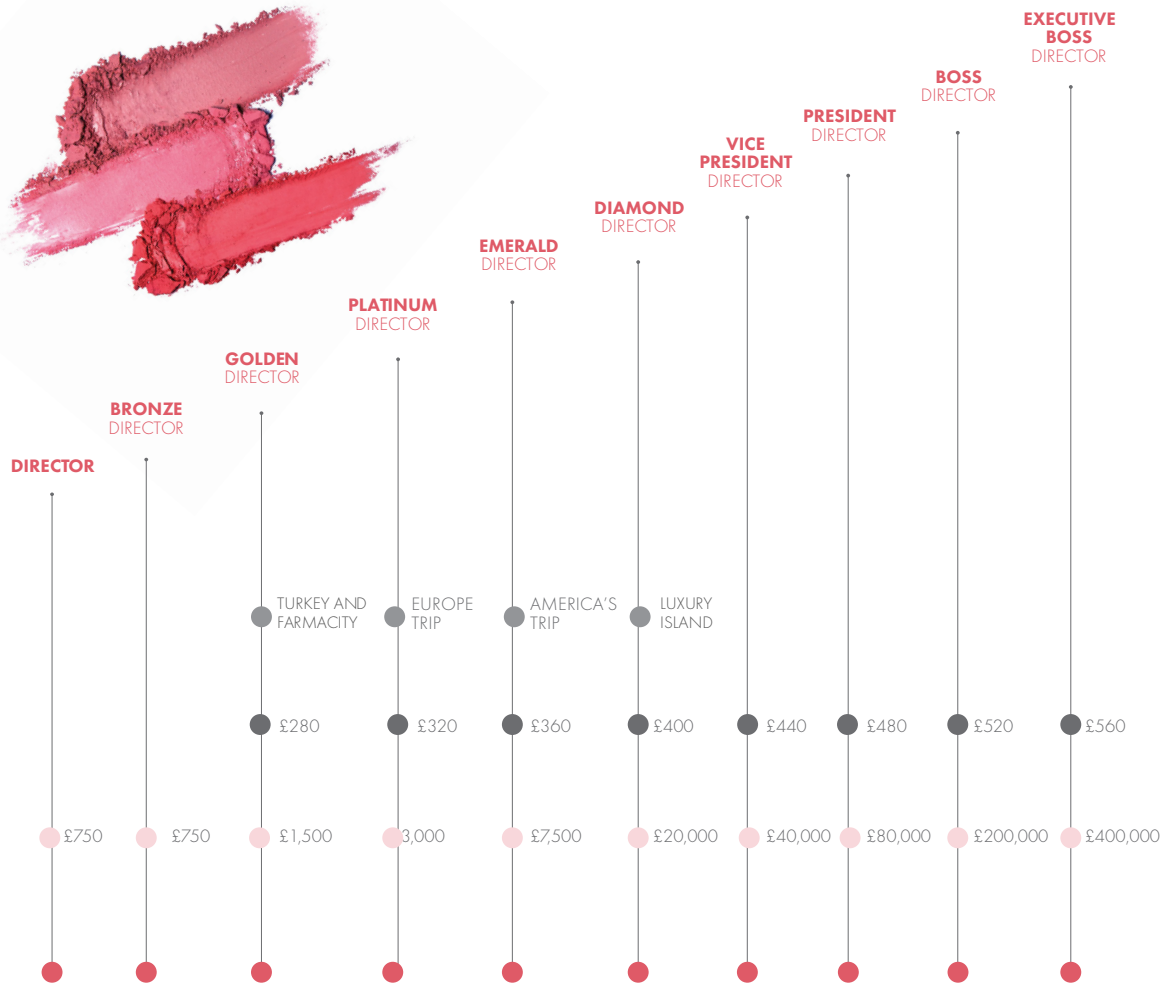
DIRECTOR TITLE IS ACHIEVED WHEN YOU HOLD THE CORRESPONDING **MANAGER TITLE** FOR 3 CONSECUTIVE MONTHS

SUCCESS ROADMAP

When you hit a Manager title and maintain your qualifications for three consecutive months, you are promoted to Director. This promotion opens your earning potential up to the top rewards in the company.

● TRIP ● CASH BONUS ● CAR BONUS





THE FARMASI COMPENSATION PLAN



In the next section, you will learn about the ways to earn and see some examples of how commissions and bonuses are calculated*. All commissions and bonuses are calculated based on your and your team's performance in a calendar month.

10 WAYS TO **EARN**

1

WELCOME PROGRAM

Earn free products and more during your first 4 months.

2

ONLINE COMMISSIONS

Earn 30% of the sales transactions from your personal online store.

3

RETAIL PROFIT

Earn 30% of the retail price when you sell product to your customers.

4

MONTHLY INCENTIVE

Grow your team and build customer loyalty and get rewarded month over month.

5

PERSONAL BONUS

Earn up to 25% commission on your Personal Volume (PV).

6

GROUP BONUS

Earn a Group Bonus on eligible personally sponsored Beauty Influencers.

7

LEADERSHIP BONUS

Earn on up to 7 generations on your BIs who have a Bonus Level of 25%, 22%, and 18%.

8

CAR ALLOWANCE

Receive a monthly car allowance when you achieve Golden Director and above.

9

CASH BONUS

Earn a one-time cash bonus when you achieve a Director title and above.

10

UNFORGETTABLE EXPERIENCES

When you achieve Golden Director and above for the first time, you'll be invited to travel to amazing destinations.

1. WELCOME PROGRAM

We make starting your FARMASI business even sweeter with our Welcome Program. During your first four months as a Beauty Influencer, you can qualify to earn additional products and cash, on top of your commissions or bonuses, by achieving the required Personal Volume (PV) each month.

WELCOME PROGRAM GIFTS*



MONTH 1**

GIFT

75 PV

VFX PRO Strobe
Illuminating Primer



MONTH 2

GIFT

75 PV

Dr C Tuna Reviving
Shampoo and Hair Mask



MONTH 3

GIFT

100 PV

Absolute Super Elixir



MONTH 4

GIFT

100 PV

Nutriplus Meal Replacement
Shake Chocolate

* To participate in the Welcome Program as a new Beauty Influencer, you must qualify for the free gift every month. If the required PV is not met in any given month, then the remaining Welcome Program gifts are forfeited.

** You may take advantage of the grace period to achieve this gift. For example, if you start in January and do not achieve the required 75 PV by the end of the month, you then have the entire month of February to achieve the required 75 PV.

2. ONLINE COMMISSIONS

Reaching your customers is easier than ever with FARMASI. All you have to do is share your personal website with them. They do the shopping; we do the shipping! It's that easy! You will earn 30% of the retail price, minus taxes, and 1 PV per wholesale pound sterling.

Retail price – The price that the customers pay for the final product that is sold. This does not include shipping or taxes/VAT.

Website price – The website price is the retail price plus the taxes/VAT.

£100 Website price
÷ **1.2** (to remove VAT)

£83.33 Retail price

£83.33 × **30%** = **£25** Online commissions

3. RETAIL PROFIT

Earn Retail Profits when you sell FARMASI products directly to your retail customers.

Retail profit – The amount remaining after the Beauty Influencer collects the website price from the customer calculated at 30%. This amount includes taxes/VAT.

For example, if you purchase products from FARMASI for £70 wholesale and sell it to a customer for the suggested retail price on the website of £100, you will keep the remaining as retail profit.

£100 Website price

- **£70** Wholesale price (website price - 30%)

£30 Retail profit

70 Personal Volume (PV)

4. WEEKLY INCENTIVE

Grow your team and build customer loyalty and get rewarded each week with exciting incentives.



BONUS LEVELS

Bonus Levels are used to determine your additional percentage earned. Your **Group Volume (GV)** determines your Bonus Level percentage. This chart shows the percentage used to determine your Bonus Level; you will see this again later. This Bonus Level is used to calculate your Personal Bonus (5) and Group Bonus (6).

MINIMUM	MAXIMUM	BONUS LEVEL
0 GV	199 GV	0%
200 GV	399 GV	3%
400 GV	599 GV	6%
600 GV	899 GV	9%
900 GV	1,399 GV	12%
1,400 GV	2,199 GV	15%
2,200 GV	3,599 GV	18%
3,600 GV	4,999 GV	22%
5,000 GV		25%





5. PERSONAL BONUS

Earn up to a 25% bonus on your Personal Volume (PV).

Use the chart at left to determine your Bonus Level. For example, if you have 200 PV and 5,600 GV, you qualify to receive a Personal Bonus of 25% on your PV, which is £37.50.

$$200 \text{ (PV)} \times 25\% \times 0.75 = \text{£}37.50$$

6. GROUP BONUS

Group Bonus can be earned on the Group Volume of every Beauty Influencer you personally sponsor.

The amount you earn is based on the difference between your own Bonus Level and the Bonus Level(s) of your frontline Beauty Influencer(s).

YOU

Personal Volume (PV) = 200
Group Volume (GV) = 5,600
Bonus Level = 25%

EMILY

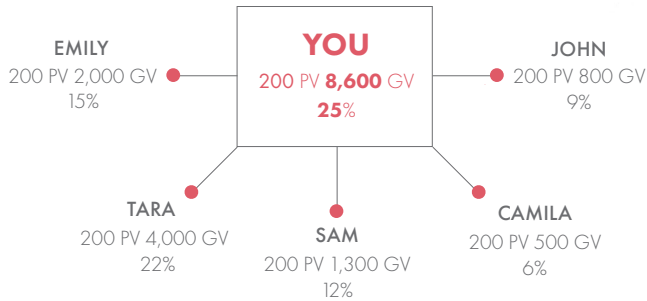
Personal Volume (PV) = 200
Group Volume (GV) = 2,000
Bonus Level = 15%

$$\begin{array}{r} 25\% \text{ Your Bonus Level} \\ - 15\% \text{ Emily's Bonus Level} \\ \hline 10\% \text{ Group Bonus} \end{array}$$

$$2000 \times 0.75 \times 10\% = \text{£}150$$

GROUP BONUS

CONTINUED



YOU	EMILY	SAM	JOHN	CAMILA	TARA
25% Bonus Level	15% Bonus Level	12% Bonus Level	9% Bonus Level	6% Bonus Level	22% Bonus Level
Difference	10%	13%	16%	19%	3%
Group Volume	2,000	1,300	800	500	4,000
Group Bonus	$(2,000 \times 10\%) \times 0.75 = \pounds 150$	$(1,300 \times 13\%) \times 0.75 = \pounds 126.75$	$(800 \times 16\%) \times 0.75 = \pounds 96$	$(500 \times 19\%) \times 0.75 = \pounds 71.25$	$(4,000 \times 3\%) \times 0.75 = \pounds 90$

£534.00 GROUP BONUS

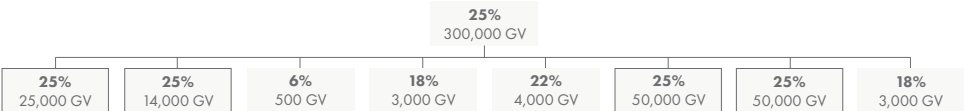
LEADERSHIP BONUS QUALIFICATIONS

Titles are achieved by fulfilling each of the qualifications of that title.

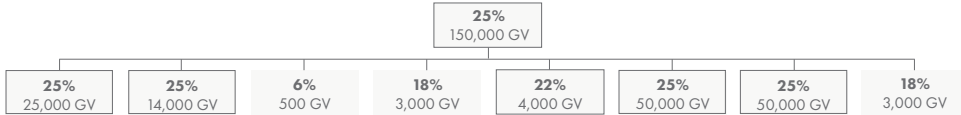
Once you achieve the title of Manager or above, you are now eligible to earn a **Leadership Bonus**. Each title has different qualification requirements, which are explained below.

TITLE	LEG REQUIREMENTS	SIDE POINT REQUIREMENTS	TITLE POINT REQUIREMENTS
MANAGER/DIRECTOR	0	1,500	
BRONZE	1	1,500	
GOLDEN	2	2,500	
PLATINUM	4	2,500	
EMERALD	8	5,000	
DIAMOND	12	5,000	15
VICE PRESIDENT	16	10,000	30
PRESIDENT	20	10,000	60
BOSS	30	10,000	120
EXECUTIVE BOSS	30	10,000	240

Legs are the number of frontline BIs who achieved a 25% Bonus Level.



Side Points are calculated by subtracting the Group Volume (GV) of all 25% Bonus Level BIs in your frontline and subtracting the GV of an additional BI in your 1st Generation who has the greatest GV out of all other 22% or 18% Bonus Level BIs, if any, from your own Group Volume (GV).



$$150,000 - 139,000 - 4,000 = 7,000 \text{ SIDE POINTS}$$

(Your GV) (25% GV) (22%/18% GV)

Title Points are earned based on the title of each of your frontline Beauty Influencers. For example, if you have a frontline Director (1 point) and a Platinum Manager (3 points) you will have 4 Title Points. You earn title points from your frontline legs based on their titles shown here.

Note: You begin to earn Title Points at Diamond Manager and above. Your Title Points from a single frontline leg cannot be greater than the Title Point value assigned to your current title. For example, if your title is Diamond Director (12 points), and your frontline leg is a Vice President Director (16 points), you will only earn 12 points for this frontline leg.

TITLE	POINTS EARNED FROM FRONTLINE
VIRTUAL MANAGER	0.25
MANAGER	1
DIRECTOR	1
BRONZE MANAGER	1.5
BRONZE DIRECTOR	1.5
GOLDEN MANAGER	2
GOLDEN DIRECTOR	2.5
PLATINUM MANAGER	3
PLATINUM DIRECTOR	4
EMERALD MANAGER	6
EMERALD DIRECTOR	8
DIAMOND MANAGER	10
DIAMOND DIRECTOR	12
VICE PRESIDENT MANAGER	16
VICE PRESIDENT DIRECTOR	20
PRESIDENT MANAGER	30
PRESIDENT DIRECTOR	35
BOSS MANAGER	50
BOSS DIRECTOR	60
EXECUTIVE BOSS MANAGER	80
EXECUTIVE BOSS DIRECTOR	100

7. LEADERSHIP BONUS

The Bonus rewards you for helping everyone on your team succeed.

When you achieve the title of Manager with 5,000 GV or more and meet the 1,500 Side Points requirement, you are eligible to earn the Leadership Bonus.

Based on your title*, you can earn the Leadership Bonus on up to seven generations with a Bonus Level of 25%, 22%, and 18%.

The objective of this bonus is to encourage you to develop large groups throughout all generations of your team. The contributing volumes of the 25%, 22%, and 18% Bonus Level BIs on your team are important contributors to this bonus. These are combined to create your Leadership Group Volume.

LEADERSHIP GROUP VOLUME (LGV)

The total Group Volume (GV) of your 25%, 22% and 18% Bonus Level Beauty Influencers combined.





TITLE	GEN1	GEN2	GEN3	GEN4	GEN5	GEN6	GEN7
MANAGER/DIRECTOR	4.00%	3.00%	2.00%	1.50%	0%	0%	0%
BRONZE	4.50%	3.25%	2.25%	1.75%	0%	0%	0%
GOLDEN	5.00%	3.50%	2.50%	2.00%	0%	0%	0%
PLATINUM	5.50%	4.00%	2.75%	2.20%	0%	0%	0%
EMERALD	6.00%	4.50%	3.00%	2.50%	0%	0%	0%
DIAMOND	6.50%	5.00%	3.25%	2.75%	1.50%	0%	0%
VICE PRESIDENT	7.00%	5.50%	3.50%	3.00%	1.75%	0%	0%
PRESIDENT	7.50%	6.00%	3.75%	3.25%	2.00%	0.75%	0%
BOSS	8.00%	6.50%	4.00%	3.50%	2.25%	1.00%	0%
EXECUTIVE BOSS	8.50%	7.00%	4.25%	3.75%	2.50%	1.25%	0.50%

For example, if you are a Director and meet the Side Points requirement of 1,500, you are eligible to earn the Leadership Bonus. As Director, you earn through four generations;

- 4% from the 1st generation
- 3% from the 2nd generation
- 2% from the 3rd generation
- 1.5% from the 4th generation

*Eligibility for Leadership Bonus generated from Leaders in your downline (at any generation) will be subject to the following:

- 1) Leaders who are paid at 3 titles higher than your paid-as title**: You will earn 50% Leadership Bonus eligibility from the Leadership Group Volume generated by that Leader and her generations below.
- 2) Leaders who are paid at 4 or more titles higher than your paid-as title**: You will earn 25% Leadership Bonus eligibility from the Leadership Group Volume generated by that Leader and her generations below.

**Paid-as title: The title you were paid as the previous calendar month.

IN THIS CASE, DIRECTOR WOULD EARN THE FOLLOWING BONUSES:

1st Generation Leadership Bonus:

You earn 4% of the difference between the LGV in your 1st generation and the LGV in your 2nd generation.

3rd Generation Leadership Bonus:

You earn 2% of the difference between the LGV in your 3rd generation and the LGV in your 4th generation.

2nd Generation Leadership Bonus:

You earn 3% of the difference between the LGV in your 2nd generation and the LGV in your 3rd generation.

4th Generation Leadership Bonus:

You earn 1.5% of the difference between the LGV in your 4th generation and the LGV in your 5th generation.

Then, you add each generation total to get your total Leadership Bonus.

YOUR TEAM

A	150,000 LGV Generation 1	$(A-B) \times 4\%$	$70,000 \times 4\%$	2800×0.75 = £2,100
B	80,000 LGV Generation 2	$(B-C) \times 3\%$	$40,000 \times 3\%$	$1,200 \times 0.75$ = £900
C	40,000 LGV Generation 3	$(C-D) \times 2\%$	$20,000 \times 2\%$	400×0.75 = £300
D	20,000 LGV Generation 4	$(D-E) \times 1.5\%$	$10,000 \times 1.5\%$	150×0.75 = £112.50
E	10,000 LGV Generation 5			

£3,412.50

8. CASH BONUS

When you achieve the official Director title, you are eligible to receive a one-time **Cash Bonus**.



TITLE	CASH BONUS
DIRECTOR	£750
BRONZE DIRECTOR	£750
GOLDEN DIRECTOR	£1,500
PLATINUM DIRECTOR	£3,000
EMERALD DIRECTOR	£7,500
DIAMOND DIRECTOR	£20,000
VICE PRESIDENT DIRECTOR	£40,000
PRESIDENT DIRECTOR	£80,000
BOSS DIRECTOR	£200,000
EXECUTIVE BOSS DIRECTOR	£400,000



9. CAR ALLOWANCE **BONUS**

When you achieve the title of Golden Director, you will be awarded a monthly Car Allowance. As your title increases, the size of your monthly earned allowance increases.

TITLE	CAR BONUS
GOLDEN DIRECTOR	£280
PLATINUM DIRECTOR	£320
EMERALD DIRECTOR	£360
DIAMOND DIRECTOR	£400
VICE PRESIDENT DIRECTOR	£440
PRESIDENT DIRECTOR	£480
BOSS DIRECTOR	£520
EXECUTIVE BOSS DIRECTOR	£560

10. UNFORGETTABLE EXPERIENCES

Creating surreal memories is just one of the many benefits of being a FARMASI Beauty Influencer. When you achieve Golden Director and above for the first time, you'll be invited to travel to breathtaking destinations around the world.

When you reach any of these titles for the first time, you will have the privilege of participating in these luxurious, once-in-a-lifetime experiences with other Beauty Influencers.



FARMASI TRIP
TO TURKEY*

GOLDEN DIRECTOR
(1 Person)



EUROPEAN
DESTINATIONS*

PLATINUM DIRECTOR
(1 Person)



AMERICAS TRIP*

EMERALD DIRECTOR
(1 Person)



LUXURY TROPICAL GETAWAYS*

DIAMOND DIRECTOR
(2 People)

*All trips can be earned only once, when the corresponding title is achieved.

THE GOLDEN DIRECTOR **EXPERIENCE**

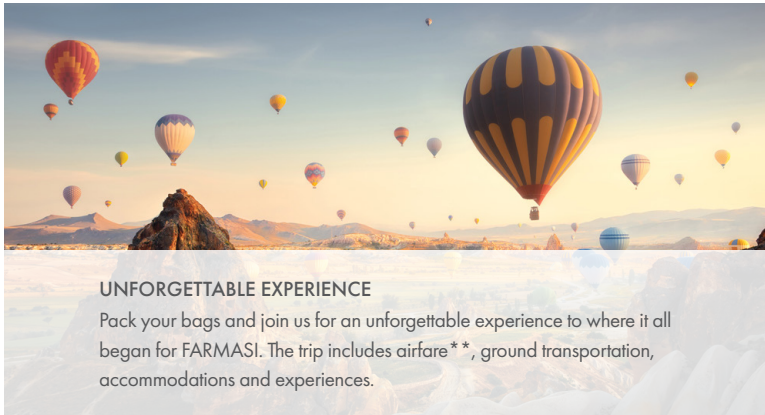
To show you a little more of the fantastic journey your FARMASI business can take you on, let us show you The Golden Experience. When you achieve Golden Manager for three consecutive months, you achieve the title of Golden Director. When you achieve this title, you unlock a world of new experiences.

CASH BONUS

£3,000
£750 Director bonus
£750 Bronze Director bonus
£1,500 Golden Director bonus
One time award*

CAR BONUS

£280
Monthly award



UNFORGETTABLE EXPERIENCE

Pack your bags and join us for an unforgettable experience to where it all began for FARMASI. The trip includes airfare** , ground transportation, accommodations and experiences.

*Each item earned at time of achievement. Refer to page 20 for details.

**From LHR.

YOU ARE PART OF **OUR VISION**

Our FARMASI Family goal is to become one of the top direct-selling beauty and wellness companies by 2025. We are frequently recognised for the quality of our products and our ability to equip people around the world to earn the income of their dreams.

Our Beauty Influencers are known for becoming the most beautiful versions of themselves and building a community of like-minded individuals looking to create a legacy. FARMASI will continue to achieve success by keeping honesty and integrity at the forefront of our business.



SCAN TO EXPERIENCE
FARMASI



FARMASI

